

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
51180-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	51180	09787845

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	Action News @ 6a	6:00 AM-6:30 AM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 6:55 AM Action News @ 6a 6:00 AM-6:30 AM :30 0FA12G150H \$80.00 NM									
2	10/23/12	10/29/12	Action News @ 5a	5:00 AM-5:30 AM	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/29/12 5:29 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12A186H \$40.00 NM									
3	10/23/12	10/29/12	Action News @ 530a	5:30 AM-6:00 AM	11111--	:30	5	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTEV M 10/29/12 5:59 AM Action News @ 530a 5:30 AM-6:00 AM :30 0FA12G182H \$70.00 NM									
4	10/23/12	10/29/12	Action News @ 6a	6:30 AM-7:00 AM	11111--	:30	5	\$80.00	NM
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5	10/23/12	10/29/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	8	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 8 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WTEV M 10/29/12 7:29 AM CBS Morning News 7:00 AM-9:00 AM :30 0FA12G182H \$20.00 NM 5 WTEV M 10/29/12 7:56 AM CBS Morning News 7:00 AM-9:00 AM :30 0FA12A186H \$20.00 NM									
9	10/23/12	10/29/12	Rachel Ray	9:00 AM-10:00 AM	MTWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$40.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
3	WTEV	M	10/29/12	9:32 AM	Rachel Ray	9:00 AM-10:00 AM	:30	0FA12G182H	\$40.00	NM																																	
10	10/23/12	10/29/12		10:00 AM-11:00 AM	MTWTF--	:30	3	\$40.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WTEV	M	10/29/12	10:27 AM		10:00 AM-11:00 AM	:30	0FA12A186H	\$40.00	NM																																	
11	10/23/12	10/29/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	:30	5	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/23/12	10/29/12	MTWTF--	5	\$1,200.00																																						
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2	WTEV	M	10/29/12	11:29 AM	The Price is Right	11:00 AM-12:00 PM	:30	0FA12G150H	\$1,200.00	NM																																	
12	10/23/12	10/29/12	Judge Joe Brown	4:00 PM-4:30 PM	11111--	:30	5	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/23/12	10/29/12	11111--	5	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
3	WTEV	M	10/29/12	4:08 PM	Judge Joe Brown	4:00 PM-4:30 PM	:30	0FA12A186H	\$200.00	NM																																	
13	10/23/12	10/29/12	Judge Judy	4:30 PM-5:00 PM	11111--	:30	5	\$280.00	NM																																		
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1	WTEV	M	10/29/12	4:55 PM	Judge Judy	4:30 PM-5:00 PM	:30	0FA12G182H	\$280.00	NM																																	
14	10/23/12	10/29/12	Action News @ Noon	12:00 PM-12:30 PM	11111--	:30	5	\$460.00	NM																																		
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2	WTEV	M	10/29/12	11:59 AM	Action News @ Noon	12:00 PM-12:30 PM	:30	0FA12G182H	\$460.00	NM																																	
15	10/23/12	10/29/12	Action News @ 5p	5:00 PM-5:30 PM	11111--	:30	5	\$400.00	NM																																		
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Advertiser	Product	Estimate Number	
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17	10/23/12	10/29/12	Action News @ 6p	6:00 PM-6:30 PM	11111--	:30	5	\$400.00	NM
18	10/23/12	10/29/12	CBS Evening News	6:30 PM-7:00 PM	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WTEV M 10/29/12 6:59 PM CBS Evening News 6:30 PM-7:00 PM :30 0FA12A186H \$1,200.00 NM									
22	10/23/12	10/29/12	Two And A Half Men	7:30 PM-8:00 PM	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/29/12 7:38 PM Two And A Half Men 7:30 PM-8:00 PM :30 0FA12G182H \$500.00 NM									
23	10/23/12	10/29/12	M-F Action News @ 11p	11:00 PM-11:35 PM	11111--	:30	5	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 11:25 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 0FA12G150H \$440.00 NM									
24	10/23/12	10/29/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	3	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV M 10/29/12 12:03 AM Letterman 11:35 PM-12:35 XM :30 0FA12G182H \$320.00 NM									
29	10/29/12	10/29/12	Hawaii Five-O	10:00 PM-11:00 PM	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV M 10/29/12 10:39 PM Hawaii Five-O 10:00 PM-11:00 PM :30 0FA12A186H \$3,000.00 NM									
Total Spots							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,190.00
<u>Agency Commission</u>	\$1,378.50
<u>Net Amount Due</u>	\$7,811.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.